



## ***African Competitiveness***

### **1st Pan African Competitiveness Forum**

**Addis Ababa, 14-16 April 2008**

**United Nations Conference Centre**



**Welcome!**

**The journey to Addis Ababa via Cape Town - Gothenburg - East Africa - Hong Kong - Lyon - Addis - Cape Town**

**By Franziska Blunck  
The Competitiveness Institute**



## **Opening Session**

**Mrs. Soanirenela Tsilimbiaza**  
**Director Department for Trade and Industry, African Union**

**Mr. Tomas Kjellqvist**  
**Head of Division, Sida/SAREC**

**Mr. Juan Manuel Esteban**  
**President, The Competitiveness Institute**



# **The Importance of Competitiveness to Africa**

**Prof. Burton Mwamila**  
**Interim Chairman PACF Steering Committee**



## **Africa in the Global Economy**

**Ms. Jeeva Perumalpillai-Essex, World Bank, Ethiopia**

**Mr. Asigid Adane – Mrs Aurelia Calabro, UNIDO, Ethiopia**

**Dr. Bob Breault, Breault Research Organization, USA**



## Questions, Answers and Reflections



**Group photo**

**followed by**

**Lunch**



## **African Innovation & Competitiveness**

**Mr. Tomas Kjellqvist, Head of Division, Sida/SAREC**  
**- enabling competitiveness and job creation**

**Mr. Mike Klesh, USAID Ethiopia, Private Sector Advisor**  
**- promoting development through trade competitiveness**



## **Lessons Learned from Cluster Initiatives in Africa**

**Innovation Systems and Cluster Programme for Eastern Africa  
- Prof. Burton Mwamila**

**Towards Leather Together, Ethiopia  
- Mr. Teshome Kebede**

**Western Cape Cluster Programme, South Africa  
- Mr. Nigel Gwynne-Evans**

**Summarizing Experiences, Lessons and Achievements  
- Mr. Thomas Winther**



## Cluster Initiatives: Nuts and bolts

**Experiences from North and Central Africa, rapporteur Ruth Musoke**  
AM Elasyouti (Sudan), Michael Tomdio (Cameroon), Muluile Elumba (Congo)  
and Emmanuel Hategeka (Rwanda)

**Experiences from East Africa, rapporteur Francis Kusi**  
Wahome Gakuru, David Knopp and Mike Unger (Kenya); Antonio Cumbane  
(Mozambique); and Luca Crudeli (Tanzania)

**Experiences from Southern Africa, rapporteur Nadja Berger**  
Steve Motinga (Namibia); Morongoe Ntloedibe-Disele (Botswana); Krishnalall  
Coonjan (Mauritius); and Siazongo Siakalenge

**Experiences from West Africa, rapporteur Leo Makgamathe**  
Ibrahima Wade (Senegal); OA Bamiro (Nigeria); and Alex Offei and George  
Essegbey (Ghana)



## **Pan African Support to National and Local Initiatives?**

### **The practicalities of cluster based competitiveness initiatives**

- Mr. Ifor Ffowcs-Williams, CEO Cluster Navigators, Ltd

### **Knowledge Sharing & Analysis (KSA-AGCI)**

- Mr. David Fischer, Deputy Project Manager,

### **UNIDO Knowledge Sharing Activities**

- Mrs. Anna Stancher

### **African Technology Policy Studies Network**

- Dr. Kevin Chika Urama, Director ATPS



## **European-African collaboration on cluster development**

**Senator Pierre Laffitte**

**President of Foundation Sophia Antipolis, France**



**Announcement: Drawing of free seats to participate at:**

**11th Annual Global Conference of the Competitiveness Institute  
28-30 October 2008, Cape Town, South Africa**

**Drawing will take place tomorrow morning at 09:00**



**Dinner 19:30**

**Hebir Ethiopia Cultural Restaurant**

**Busses will depart from the hotels at 19:00 (!)**



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## Report from Day 1

### Understanding Competitiveness Foundations & Imperatives



## **Rwanda's New Competitiveness Agenda**

**Honorable Minister Mr. Karega Vincent**  
**- Minister of State for Industry and Investment Promotion**



## **Key Targets 3 Years Ahead - First Round of Workshop Sessions:**

**=> Brainstorm the individual three year targets**

**=> Prioritize the most important targets**

**Introduction by Dr. Lars Eklund, The Competiveness Institute**



## **First Reporting & Reflecting Panel Session**

- Short reports from the Workshop Sessions**
- Reflections to the reports**
- Questions & Answers**



## **Discovering the Key Challenges**

### **- Second Round of Workshop Sessions:**

**=> Select the most important three year targets**

**=> Assign the most important three year challenge per target**



## **Second Reporting & Reflecting Panel Session**

- Short reports from the Workshop Sessions**
- Reflections to the reports**
- Questions & Answers**



## Other on-going competitiveness initiatives: Panel Session

### **On productivity, labor and competitiveness**

- by Dr. Krishnalall Coonjan, Vice-President, PAPA

### **Free Trade and Africa's Integration into Global Value Chains:**

- by Mr. Peter Ngategize, National Coordinator, CICS, Uganda

### **Value addition in production and services:**

- by Mr. Justin Stokes, Consultant JE Austin Associates, Tanzania

### **The African-European Climate Innovation Initiative**

- by Mr. Thomas Winther, Director Innogate Inc, Ghana

### **DemoEnvironments**

- by Mrs. Nadja Berger, Programme Manager NUTEK, Sweden

### **Pan African Innovation Competition**

- by Dr. Lars Eklund, Director, Scandinavian Competitiveness Group

### **Need Driven Innovation in Emerging Economies**

- by Mr. Stephan von Malortie, Senior Advisor to VINNOVA



## **Spelling out the Strategies for Competitiveness - Third Round of Workshop Sessions:**

**=> Agree on a three year strategy that will enable you to meet the challenges achieve the agreed three year targets**



## **Third Reporting & Reflecting Panel Session**

- Short reports from the Workshop Sessions**
- Reflections to the reports**
- Questions & Answers**



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**Top View Restaurant**

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## **Report from Day 2**

### **The Emerging Agenda for African Competitiveness Development**



## **Stating the Key Action Commitments - Final Round of Workshop Sessions**

**Discuss and Agree on 6 Months Action Plans for:**

**=> PACF, its Function and Sustainability**

**=> Other joint initiatives, their Function and Sustainability**



## **Final Reporting & Reflecting Panel Session**

- Short reports from the Workshop Sessions**
- Reflections to the reports**
- Questions & Answers**



## **Constituting PACF**

- Election of PACF Steering Committee and Chairman**
- PACF organization and work mode.**



## **Round Table:**

### **Reflections and Implication for Pan African Collaboration on Competitiveness**

**Deciding on 6 month initial PACF work programme  
that will crystallize 3 year objectives/activities/outputs**



## Closing Session



## Cluster Tour

**Busses will depart from the outside the venue at 15:30 (!)**



**Thank you – travel safely – see you soon !**

**Follow-up and engage in activities through:**

**[www.pacf2008.com](http://www.pacf2008.com)**

