

# ECF

# LEARNING CLUSTERS™

Mobilising the full potential of clusters



# SOLUTIONS FOR BETTER PERFORMING CLUSTERS

**ECF Learning Clusters™** is a process to approach cluster development not from structures but from the *individuals' point of view*. For better results and sustainable competitiveness for all, its goal is to empower a dynamic and developing cluster through the power of *learning* and *enriching interaction*.

## BENEFITS

**Status of your cluster:** ECF Learning Clusters™ -process produces a unique LC 360° internal analysis of the operational status of your cluster.

**New solutions:** Based on the phase 1 analysis, three of the *internally identified* biggest challenges of the network will be tackled.

**30 change agents:** A group of persons from the network will be trained to act as the change agents and cluster operators.

## WHY BECOME A LEARNING CLUSTER?

Effective collaboration needs great processes to work its best for sustainable competitiveness. At best, a cluster can act as the engine and a tool of this movement towards great added value for business, continuous change and nonstop learning. But it all comes down to individual connections and interaction. ECF Learning Clusters™ is a change process to develop this capacity and to help your cluster perform better.

## WHY CHOOSE EDUCLUSTER FINLAND?

EduCluster Finland is a Finnish training and education business network. Its platform of expertise is made up of organizations of development and training, consultancy and coaching. EduCluster Finland was in charge of producing the 12th TCI Global Conference in Jyväskylä, Finland in 2009 where the concept of 'learning cluster' was initiated and explored. Our experts have years of experience in developing learning networks and organisations and we have carried out many successful projects in e.g. Finland, Poland and Portugal.

## HOW DOES IT WORK?

ECF Learning Clusters™ is made up of four different phases. Our experts will facilitate the analysis of the status of the cluster based on the feedback of your cluster members, facilitate three initial development processes and train 30 members of the network to act as the primary engines of change in developing the learning cluster culture. The working language is English.

### PHASE 1. CAPACITY: LC 360° analysis of the operational state of the cluster network

Through an online analysis tool, members of the cluster will create the LC 360° internal status analysis of the operational capacity of the cluster. In a separate debriefing session, the identified challenges will be discussed.

### PHASE 2. PEOPLE: Training process for a selected group of 'change agents' in the cluster network.

Over an individual training and development process, these 30 members of the group will gain new tools and new thinking to lead the continuous and committed change process in the cluster.

### PHASE 3. COOPETITION: Process development of three identified challenges

Based on the analysis in phase 1, we will start the development process of three of the internally identified biggest challenges of the cluster. Different tailored working approaches will be used.

### PHASE 4. GROWTH: What lies ahead? Closing workshop

During this closing session, the core group will define the new direction of the cluster operations and plan how to keep the positive movement alive.

