Monday 28 November
Cluster Tours

Industry Leader: Peter Busfield NZ Marine Industry Association
Hosts: Susan Milner, Tim Kahlen, Tony Vujevich (ATEED)

Departure 0900 Cluster Tour 2: Food and Beverage – New Zealand Food & Innovation Centre Auckland and companies
Industry leader: Tony Nowell, NZ Food Innovation Network
Hosts: David Anstice, Terry Monaghan, Paul Robinson (ATEED)

Departure 0830 Cluster Tour 3: Ag-Bio – Waikato Innovation Park
Industry Leader: Don McLean, NZTE; Derek Fairweather CEO of Waikato Innovation Park
Hosts: Smina Vanlerberghe & Neil Daly (ATEED)

1800 – 2000 Informal Networking Function at New Zealand Trade Centre, Albert St

Tuesday 29 November

1000 – 1600: University of Auckland Business School, Owen Glenn Building, Grafton Road

1000 – 1005 Welcome and Introduction

1005 – 1035 Auckland Unleashed, Harvey Brookes, Auckland Council and Clyde Rogers, ATEED

1035 – 1100 New Zealand Agri-Business agenda, Ian Proudfoot, Partner, KPMG

1100 – 1230 Competitive Advantage New Zealand
Colin Campbell-Hunt, University of Otago
Shaun Mitchell, Aviation Industry Cluster, Waikato;
Paul Frater, Greenchip Ltd, Titanium Industry, Tauranga
Stuart Trundle, CEO Venture Taranaki, Oil & Gas, Taranaki

1230 – 1330 LUNCH

1330 – 1415 Making the most of this year’s conference – Ed Bernacki

1415 – 1615 Clusters 101, Ifor Ffowcs-Williams, Klaus Haasis, Christoph Beer and Goran Lindqvist

1830-2000 Official Conference Powhiri Welcome, The Cloud, Queens Wharf
Host: Mayor of Auckland Len Brown
Wednesday 30 November
SKYCITY Convention Centre, Federal Street

Innovative economies on the global stage

What you will learn: With New Zealand as the starting point, the sessions look at the challenges and opportunities of small open national and regional economies competing in today’s global economy. Topics to be discussed range from the rise of Asia-Pacific, developing competitive and sustainable regions, to the specifics of winning economic development strategies.

- Keynote addresses from Xianbin Yao, Michael Enright, John Allen,
- Two workshop sessions on the way forward for regions competing in a changing global economy

MC – Finlay Macdonald
0845 – 0900 Welcome to the 14th Annual Global Conference - TCI President, Alberto Pezzi
Welcome to Auckland – Auckland Tourism, Events and Economic Development Chairman, David McConnell

0900 – 0930 The youngest country on Earth, Brian Richards, Brian Richards

0930 - 1000 Keynote Address: ‘Competitiveness, sustainable and inclusive cities of the future’
Xianbin Yao, Director- General, Asian Development Bank

1000 – 1040 Keynote Address: ‘Competitiveness at the Leading Edge’,
Michael Enright, Director, Enright, Scott & Associates

1040 – 1055 Panel discussion Xianbin Yao and Michael Enright facilitated by Tony Caughey

1055 –1130 Coffee Break

1130 – 1200 Competing in the new global economy - how small-open economies leverage national competitive advantage, John Allen, Secretary of Foreign Affairs and Trade, New Zealand

1200 – 1230 China and India – the rise of Asia-Pacific: Michael Enright (China) & Amit Kapoor (India) compare the two rising economies and what this means for the rest of the world. Interview by Alan Koziarski, Singapore

1230 – 1400 Lunch and networking
1400 – 1530 Workshop sessions #1 Open Economies and Regional Competitiveness, Part One

Session 1.1 Clusters and Internationalisation – Moderator: Alan KoziarSKI, New Zealand
Accelerating internationalisation in clusters - we've cracked the code! Bjarne E. Jensen, Denmark
Improving cluster internationalisation through learning and training; Pavla Bruskova, Czech Republic
How the edge is taking advantage of the centre: the Dunedin engineering cluster benefiting from the China phenomenon; Sergio Biggemann, New Zealand

Session 1.2 Competitiveness in emerging economies – Moderator: Jaime Echeverri, Colombia
Strengthening the competitiveness of Colombia; Martha Rodriguez, Colombia
The prosperity pathway: a new innovation paradigm for emerging markets; Mark McCord, USA

Session 1.3 Government policy and clusters – Moderator: Christian Ketels, USA
The impact of Danish cluster policy; Morten Thomsen, Denmark
2010-2013 Basque Competitiveness Plan; Inmaculada Freije, Spain
Policies in Portugal - how to launch and increase internationalisation; Ana Teresa Tavares-Lehmann, Portugal

Session 1.4 Linking clusters across regions and nations – Moderator: Rauli Sorvari, Finland
Baltic Sea Region - macro regional approach to cluster development; Karin Nygard Skalman, Sweden
IT2Rhine – a model to generate reliable economic strategic information; Michael Lill, Germany
Dealing with cluster diversity – combining urban, regional and meta-clusters; Klaus Haasis, Germany

1530 – 1600 Coffee Break

1600 – 1730 Workshop Session #2 Open economies and regional competitiveness, Part Two

Session 2.1 Best features of winning regional and urban strategies – Alberto Pezzi, Spain
Catalonia: Towards world-class clusters; Joan Marti, Spain
Local competitiveness, global concerns; Marynella Salvador, Chile
Building up regional capacity in Izmir through clustering and innovation; Erguder Can, Turkey

Session 2.2 The role of clusters in regional growth – Moderator: Pierre Bonnet, France
Industrial clusters of National Capital Region, Delhi; Rajveer Singh, India
The role of the automotive cluster after the crisis; Manuel Montoya, Mexico
Assessing the Cosmetic Valley cluster readiness; Daniel Bretones, France

Session 2.3 Collaboration and networks, Part 1 - Northern Ireland – Moderator: Bruce Gadd, New Zealand
Collaborative Business Networks; Linda Jamison, Northern Ireland
By working together, big things can happen; Hilaria Kinney, Northern Ireland
NI Cloud Services Collaborative Network - 'punching above our weight'; Dermot Walsh, Northern Ireland

Session 2.4 New Strategies for cluster development – Moderator: Klaus Haasis, Germany
Challenges and opportunities for an academia led clusters programme; Barnabas Nawangwe, Uganda
The role of clusters for developing open innovation; Rene Tonnisson, Estonia
Engineering the future: transforming Denmark's challenged industries; Rodin Genoff, Australia

1900 – 2200 New Zealand Conference Dinner
Venue: Viaduct Events Centre, Halsey St, Auckland
Thursday 1 December
Competitiveness in the changing global economy

What you will learn:
The profound changes in the global economy have impacted on nations, regions and firms. The sessions look at new thinking and development in competitiveness, collaboration, evolution of SME clusters and cluster management and training.

- Keynote address from Christian Ketels
- Research project presentation from University of Auckland Business School
- Practitioners panel debate on the future of competitiveness

0900 - 0910 Welcome from Tony Caughey, TCI Conference Chair

0910 - 0955 Keynote Address: ‘Competitiveness - getting to grips with a difficult term’
   Christian Ketels, Harvard Business School and European Business School

0955 - 1020 The ecosystem of competitiveness - a holistic view of competitiveness
   Research project presentation led by Siah Ang, University of Auckland Business School

1020 - 1100 The future of competitiveness, five practitioners debate including: Nigel Kirkpatrick, New Zealand; Tracy Mehard, Northern Ireland; Pavla Bruskova, Czech Republic; Jaime Moreno, Dominican Republic.
   Moderator: Christian Ketels

1100 - 1130 Coffee Break

1130 - 1300 Workshop Sessions #3 New thinking in Collaboration and Networks

Session 3.1: Managing networked creativity
   How to innovate in uncertain environments; Klaus Haasis, Germany, (maximum 12 people)

Session 3.2 Cluster development case studies – Moderator: Barnabas Nawangwe, Uganda
   National competitiveness, local innovation; Malcolm Fraser, New Zealand
   Cluster development approach of UNIDO - a case study from Turkey; Vedat Kunt, Turkey
   Brunei - transition to knowledge economy; Sasha Lennon, Australia

Session 3.3 New approaches and successful Collaboration models – Moderator: Bob Breault, USA
   National innovation competitions - experiences and state of the art; Lars Eklund, Sweden
   New roles for regional business groups; Ted Lyman, United States
   Benchmark of 4 innovative ecosystems : Silicon Valley, Israel, Morocco and France; Yoni Abittan, France

Session 3.4: Cluster lifecycle perspectives – Moderator: Siah Ang, New Zealand
   The cluster-lifecycle - a strategic perspective for successful Management; Simon Alig, Germany
   Cluster facilitation in a cluster life cycle perspective; Mads Bruun Ingstrup, Denmark

1300 - 1430 Lunch and networking
1430 - 1600  Workshops Sessions #4 *Trends and developments*

Session 4.1  **Rural cluster development at the edge**  – Moderator: Ifor Ffowcs-Williams, New Zealand
Lars Albaek, Bornholm, Denmark with Roger Haessel, Alberta, Canada, Michael Crowe, Alice Springs, Australia.

Session 4.2  **Unique approaches to improving competitiveness**  – Moderator: Ted Lyman, USA
Increase cluster competitiveness through gender diversity; Jan Sandred, Sweden
Gender perspective as a driving force to more innovations; JanErik Odhe, Sweden & Mats Williams, Sweden
Diversity of networking, partnering and clustering models and tools in modern business practice; Irena Rezec, Slovenia

Session 4.3  **Trends in EU cluster policy**  – Moderator: Alberto Pezzi, Spain
Cluster policy and cluster management; Goran Lindqvist, Sweden
The way towards cluster excellence: Cluster-Excellence.eu on cruising speed; Daniel Stürzebecher, Germany
Cluster winds blowing in Europe; Cecilia Johansson, Sweden & Dorota Fraczek, Poland

Session 4.4  **Competitiveness interventions: What’s around the corner?**  – Moderator: Simon Alig, Germany
Analysis of the drivers of competitiveness of regional economies; James Wilson, Spain
From industrial clusters to global knowledge hubs; Torger Reve, Norway

1600 – 1630  Coffee break

1630 – 1800  **Workshop Sessions #5 Managing and facilitating change**

Session 5.1:  **Responding to competitiveness challenges Part 3**  – Moderator: Ifor Ffowcs-Williams, New Zealand
SMEs high tech clusters in Russia: government support to boost innovation; Marina Sheresheva, Russia & Yury Vladimirov, Russia
The 5C’s of competitiveness: non-traditional thinking in traditional business; Hanh Do Hong, Vietnam
The status of interfirm co-operation in Australia; John Dean, Australia & Garry Wall, Australia

Session 5.2:  **Sustainability and competitiveness**  – Moderator: Amit Kapoor, India
How does the development of sustainable cities attract new innovation? Cecilia Johansson, Sweden
Sustainability as a driver of regional competitiveness; Elizabeth Redman, USA

Session 5.3:  **Measurement and evaluation**  – Moderator: James Wilson, Spain
Ongoing evaluation - experiences from the Swedish Triple Steelix-initiative; Jan Messing, Sweden
Care of measuring cluster effects - the impacts on innovation systems; Mats Williams, Sweden
Competitiveness and performance measurement systems - survival of the adaptive; Kristina Dervojeda, Netherlands

Session 5.4  **Cluster management and facilitation**  – Moderator: Christoph Beer, Switzerland
Cluster Management in the Cloud - new tools for new roles in the digital era; Klaus Haasis, Germany
Insights from cluster facilitator training in Denmark; Rikke Lund, Denmark
Increasing the entrepreneurial mindset with international exchange programmes; Carolyn Gale, USA

1800-1900  TCI Members Function, Networking Lounge
Friday 2 December
The Innovation Eco-system and Internationalisation of Firms

What you will learn:
• Plenary session on the New Zealand innovation system
• Insights into the successful and burgeoning Maori economic development model
• Competitiveness success stories – how do firms from the edge of the world compete – Air New Zealand and Fonterra
• Closing address from David Skilling

[0800 – 0920] TCI General Assembly – TCI members only

0930 – 0950 Welcome to the final day of the 14th TCI Annual Global Conference
Passing the Torch Ceremony, 15th TCI Annual Global Conference

0950 – 1045 Innovation Eco-systems for the 21st Century
Rick Boven, Director, New Zealand Institute
Murray Bain, CEO, Ministry of Science and Innovation
Peter Chrisp, CEO, New Zealand Trade and Enterprise
Franceska Banga, CEO, New Zealand Venture Investment Fund

1045 – 1110 The sleeping giant of New Zealand’s economy – Maori economic development
Mark Solomon, Chair, Ngai Tahu

1110 – 1145 Coffee break

1145 – 1245 Edgy Innovation, Norm Thompson, Deputy CEO, Air New Zealand
Innovation and globalization, Andrew Ferrier, former CEO, Fonterra

1245 – 1305 Small countries in a changing world: How can small countries position themselves for success in a disruptively changing global environment? David Skilling, Singapore

1305 – 1310 Closing from TCI President

1310 – 1430 Conference Farewell Lunch