



## PRESS RELEASE

### **TCI 20<sup>th</sup> Anniversary Global Conference 2017 to be held in Bogota, Colombia**

**30 August 2016.** We are pleased to announce that the TCI Network's 20<sup>th</sup> Anniversary Global Conference 2017 will be held in Bogota, Colombia on 7-9 November 2017.

Hosted by TCI member Bogota Chamber of Commerce, the conference will focus on collaboration and complementarity alliances between developed and developing countries for better policies, better business, and better management practices.

#### **About the host**

The Bogota Chamber of Commerce is a private, non-for-profit organization whose goal is to foster a sustainable Bogota-Region in the long term, by promoting its residents' prosperity, through services which enhance and strengthen the enterprise capabilities present in the region, and which improve the business environment with an impact over public policies.

Bogota has been working on cluster development agendas for the past five years, led by the Bogota Chamber of Commerce. Today, the city has 13 cluster initiatives in the following sectors: apparel; jewelry; footwear, leather and leather products; business and events-related tourism; gastronomy; music; creative and content-related industries; dairy; software and IT; energy; graphic communications; cosmetics; and health.

The city, with around 8 million residents, constitutes an important regional market, underpinned by a comprehensive and varied economy. A GDP that currently accounts for roughly 25% of the country's total, which surpasses that of several countries in Latin America, makes it by far the most important market in Colombia and one of the most attractive in Latin America.

Moreover, in the last year, supported by the Chamber of Commerce's leadership, Bogota has been putting in place its Regional Innovation Smart Specialization Strategy (RIS3) as a way of focalizing the efforts and resources of numerous actors from the private and public sectors and academia. Under this strategy Bogota has defined the following 5 priority areas: "Bogota Creative Region", "Bio-hub", "Enterprise Services", "Advanced Knowledge Hub", and "Sustainable City-Region".

With these cluster development initiatives and RIS3 strategy in place, supported by some new national-level policies (ie. Productive Development Policy and Science, Technology, and Innovation Policy) under the National Competitiveness, Science, Technology, and Innovation System, Bogota is striving for a substantial productive transformation that will lead it to high levels of economic and social prosperity.

More information: <http://www.ccb.org.co/en/Clusters/20th-TCI-Global-Conference-Bogota-Colombia>

### **TCI Global Conferences**

For almost two decades now, the TCI Global Conferences bring together experts in the field from around the globe and aim to be a forum to create progress in the practice of cluster development, regional competitiveness and innovation support. The conferences are the meeting point for the TCI community and are open to members and non-members of TCI.

Since 1998, TCI has been received in outstanding cities and regions from the five continents, renowned for building competitiveness strategies from the strengths of their clusters and people: Barcelona (Spain), Varese (Italy), Glasgow (UK), Tucson (USA), Cairns (Australia), Gothenburg (Sweden), Ottawa (Canada), Hong Kong (China), Lyon (France), Portland (USA), Cape Town (South Africa), Jyväskylä (Finland), Delhi (India), Auckland (New Zealand), Basque Country (Spain), Kolding (Denmark), Monterrey (Mexico) and Daegu (South Korea). The 19<sup>th</sup> TCI Global Conference will take place in Eindhoven, The Netherlands, 8– 10 November 2016. Full documentation on preceding conferences is available on [www.tci-network.org/conferences](http://www.tci-network.org/conferences)

### **About TCI Network**

TCI Network is the leading global network of main organizations and practitioners with deep expertise in clusters and competitiveness, who collaborate in a unique open, flexible and practical context to advance in the practice of competitiveness, innovation and cluster development. [www.tci-network.org](http://www.tci-network.org)